

A Leading Designer and Builder of Marine Electrical Products

Located in the Pacific Northwest town of Bellingham, Washington, **Blue Sea Systems** has been designing and manufacturing marine electrical products for over 20 years. The company of boaters and outdoor enthusiasts spend time on the water testing products and experiencing firsthand the excitement and challenges of the harsh marine environment.

"The company designs and builds products that we would put on our own boats to safely cross an ocean with our family," said Scott Renne, founder and president of Blue Sea Systems. "Being out on the water relying on our own products drives our commitment to quality manufacturing."

The system approach

"Since the company's inception, Blue Sea Systems has lived up to its name by designing products which integrate to form a complete electrical system," said David Johnson, senior vice president.

"Company officers and engineers answer tech support calls for at least one hour per day," said Johnson. "This connection to customers has allowed us to evolve our product and system applications to their needs."

Recognizing the need for a battery charger that fully integrates with their other products lead the company to develop the P12 Battery Charger.

"Blue Sea Systems' product development team designed a charger that would easily complement the company's power distribution and battery management systems," said Renne. "This evolved the company into a complete electrical systems provider."

The charger

"With input from our customers over the years, we knew we had to build a reliable and rugged charger which was easy to use, supported with superior customer service, and a five year warranty," said Johnson. "It also needed to coordinate battery charging at and away from the dock and have plain language diagnostics to help the user understand status and potential faults. These design requirements are enclosed in a rugged, cast aluminum case – a departure from the standard sheet metal or plastic cases found on most chargers."

The new battery charger is being assembled and tested at the company's headquarters. "We just couldn't imagine putting something this important into the marketplace without having our team in Bellingham manage every detail," said Johnson.

Recognition

The company's quality design premise and high customer service standards culminated in recently being honored with the National Marine Distributor Association (NMDA) Supplier of the Year Award.

"We are proud of the efforts Blue Sea Systems has made and congratulate them on their award," said Nancy Cueroni, executive director of the NMDA. "It is through the efforts of



Blue Sea Systems Founder and President, Scott Renne

companies like Blue Sea Systems working with their distributor customers that enables retailers to continue growing their businesses."

"We appreciate the vote of confidence from the members of the NMDA," said



Osvaldo Euceda assembles a Custom 360 Panel.

Johnson. "Our employees are committed to continually improving the design, quality, packaging, and support of our product to distributors and their customers."

For more information, contact Blue Sea Systems at 800.222.7617 or visit www.blueseasystems.com/P12

Imagine a battery charger fully integrated into your battery management system

Meet the P12 Battery Charger



The P12 Battery Charger integrates with Blue Sea Systems products

- CHARGE** Coordinates battery charging away from the dock by communicating with Automatic Charging Relays
- MONITOR** Control and monitor the charger locally or with the optional LED Remote mounted in the 360 Panel System
- SWITCH** Control multiple battery banks with ML Relays and control switches mounted in 360 Panel System



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