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FOR IMMEDIATE RELEASE

**BLUE SEA SYSTEMS HIRES NEW ELECTRICAL ENGINEER**

Developing power conversion products will be primary focus

BELLINGHAM, WA --- (November 11, 2011) Blue Sea Systems, a Bellingham based manufacturer of marine electrical products, has hired Russell Longdon as an electrical engineer. Longdon brings fifteen years of power conversion product development and engineering experience to Blue Sea Systems.

"Blue Sea Systems is fortunate to have someone of Russell's background and expertise," says Scott Renne, Founder and President of Blue Sea Systems. "Russell's experience will contribute to our future new product development in the power conversion category."

Longdon most recently worked as mechanical and electrical engineer at Outback Power designing digital hardware, firmware, and monitors for inverters. Before Outback Power, Longdon worked for Trace Engineering. Prior work experience includes time as a flight instructor and pilot.

***About Blue Sea Systems***

*Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit [www.blueseasystems.com](http://www.blueseasystems.com).*

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