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FOR IMMEDIATE RELEASE

**BLUE SEA SYSTEMS HIRES RENEWABLE ENERGY SALES ENGINEER**

New position will focus on expanding company's growth in new sales channel

BELLINGHAM, WA --- (October 14, 2011) Blue Sea Systems, a Bellingham based manufacturer of marine electrical products, has hired Joe Reintzell as their Renewable Energy Sales Engineer. Reintzell, an ABYC certified marine electrical technician, has over twenty years of customer service, sales, and operations experience in industries including the marine and renewable energy markets.

"This is an important position which supports our growth strategy in the renewable energy market," says David Johnson, Senior Vice President of Blue Sea Systems. "Joe's Renewable Energy industry experience and customer-centric approach meshes with the needs and culture of Blue Sea Systems."

Joe is a former Marine Corps Avionics Electronic Warfare Specialist and is an avid outdoorsman who explores the Olympic and Cascade mountain ranges and enjoys kayaking Puget Sound.

***About Blue Sea Systems***

*Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit [www.blueseasystems.com](http://www.blueseasystems.com).*

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