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FOR IMMEDIATE RELEASE

BLUE SEA SYSTEMS RECOGNIZED FOR INNOVATION AT IBEX 2010
SafetyHub 150 Fuse Block earns IBEX Innovation Award Honorable Mention

BELLINGHAM, WA – (November 11, 2010) Blue Sea Systems, a Bellingham-based manufacturer of marine electrical systems, has earned an honorable mention for its SafetyHub 150 at the 2010 International Boatbuilders' Exhibition and Conference (IBEX) in Louisville, Kentucky.

Judges based their decisions on the product's innovation and benefit to the marine industry and consumers.

"Receiving an Honorable Mention at IBEX is clear recognition of the significance of the SafetyHub 150 to the marine market," said Scott Renne, President of Blue Sea Systems. "This product represents a step forward in circuit protection for boatbuilders and installers."

The SafetyHub 150 is an ignition- and ingress-protected 1A – 200A multiple fuse block. It consolidates six blade-type 1A – 30A ATO®/ATC® fuses, four AMI®/MIDI® fuses, and a negative bus. This consolidation reduces the number of fuse blocks and connecting wires, which saves time and money. Screw terminals provide secure connections, and a convenient fuse puller and write-on circuit label are included. The SafetyHub 150 is ideal for a wide range of boats.

Additional product information and photos are available at www.blueseasystems.com.

About Blue Sea Systems

Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit www.blueseasystems.com.

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