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FOR IMMEDIATE RELEASE

BLUE SEA SYSTEMS INTRODUCES THE SAFETYHUB 150 FUSE BLOCK

Innovative product will make its worldwide debut at IBEX 2010

BELLINGHAM, WA – (September 24, 2010) Blue Sea Systems, a Bellingham-based manufacturer of marine electrical products, will introduce the SafetyHub 150 at the 2010 International Boatbuilders' Exhibition and Conference (IBEX) September 28 in Louisville, Kentucky.

The SafetyHub 150 has been nominated for the prestigious IBEX Innovation Award.

"This innovative product is the marine industry's first 1A – 200A multiple-fuse block with ignition protection," said David Johnson, senior vice president for Blue Sea Systems. "It provides fusing for ten circuits using compact ATO®/ATC® and MIDI®/AMI® fuses, making it easy and less expensive to install compared to other circuit protection devices."

Ignition protection allows the SafetyHub 150 to be safely installed aboard gasoline or diesel powered boats. The SafetyHub 150 includes screw termination for secure wire connections, an integrated negative bus, and spare fuse storage under its waterproof cover.

The SafetyHub 150 is the third of the SafetyHub products offered by Blue Sea Systems. All of the SafetyHubs are ignition protected, consolidate 1A – 200A fuses, and reduce wiring connections, leading to a safer, more reliable electrical system.

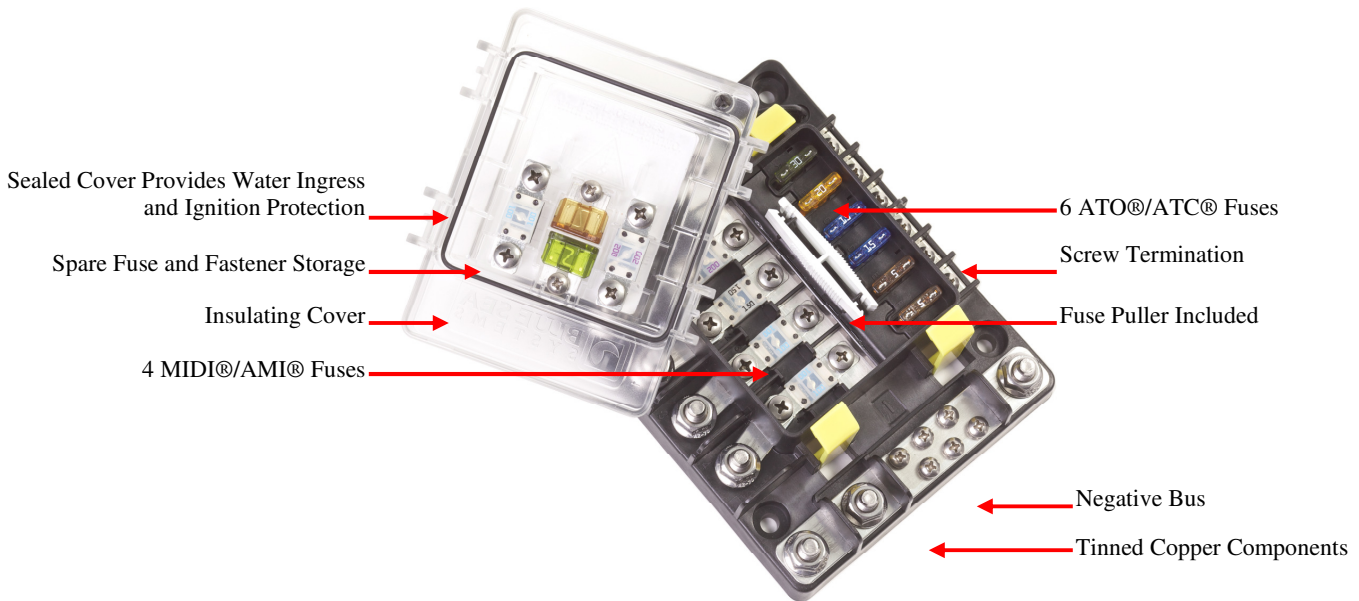
The SafetyHub 150 will be available in early November. For detailed product specifications, log onto www.blueseasystems.com. For more information about the IBEX show, log onto www.ibexshow.com.

About Blue Sea Systems

Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit www.blueseasystems.com.

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SafetyHub 150



SafetyHub 150 | Part #7748

The new SafetyHub 150 Fuse Block from Blue Sea Systems meets USCG and ABYC requirements for circuit protection in a boat's DC electrical system. It provides fusing for ten circuits, and is the marine market's first 1A – 200A multiple-fuse block with ignition protection. The SafetyHub 150 is:

- **Safe-** Ignition protected for use on gasoline powered boats
- **Simple-** Reduces number of fuse blocks and connecting wires
- **Secure-** Screw termination for secure wire connections
- **Compact-** Consolidates 6 ATO®/ATC® 1-30A fuses and 4 MIDI®/AMI® 30A-200A fuses and a grounding bus bar
- **Convenient-** Write-on circuit identification label, spare fuses, and fuse puller included

The SafetyHub 150 is an innovative fuse block for a wide range of vessels, and it improves the safety and reliability of boating.

