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FOR IMMEDIATE RELEASE

BLUE SEA SYSTEMS PROMOTES NEW CUSTOMER SERVICE MANAGER

Terry Golombek will lead customer service group

BELLINGHAM, WA – (August 31, 2010) Blue Sea Systems, a Bellingham-based manufacturer of marine electrical products, announces the promotion of Terry Golombek as its Customer Service Manager. Terry's primary role will be managing a team of customer service representatives who fulfill sales and customer support tasks.

Terry has been with Blue Sea Systems for eight years and previously held the position of Customer Support Specialist.

"Terry's years of customer service experience made him a valuable asset when he joined Blue Sea Systems," said David Johnson, Senior Vice President for Sales and Marketing. "In his new role, he will be even better suited to leverage his talents and continue to make Blue Sea Systems customer service the benchmark for the industry."

Terry is an avid sailor. Early experiences living aboard provided the background for many sailing adventures later on, including a circumnavigation of Vancouver Island. In addition to sailing, Terry enjoys sportfishing, camping, and motorcycling.

About Blue Sea Systems

Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit www.blueseasystems.com.

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