

**Contact**

SCOTT LECHNER
425 Sequoia Drive
Bellingham, WA 98226 USA
P: (360) 738-8230 x103
M: (360) 510-9107
slechner@bluesea.com

FOR IMMEDIATE RELEASE

BLUE SEA SYSTEMS' SAFETYHUB²⁵⁰ NOMINATED FOR PRESTIGIOUS DESIGN AWARD

DAME winner will be announced at marine trade show in Amsterdam

BELLINGHAM, WA – (November 12, 2009) Blue Sea Systems, a Bellingham based manufacturer of marine electrical systems, has earned a nomination for the prestigious Design Award METS (DAME) for its new SafetyHub²⁵⁰. The winner will be announced November 17 at the 2009 Marine Equipment Trade Show (METS) in Amsterdam, Netherlands.

The DAME jury considers design, originality, ease of human operation, and contribution to the marine aftermarket when selecting nominations for the award.

"Being nominated for the DAME is a special honor for our company," said Scott Renne, President of Blue Sea Systems. "We strive for excellence in our customers' minds and recognition from the industry is gratifying."

The SafetyHub²⁵⁰ combines an ignition protected fuse block with a remote battery switch and integrated connecting plugs. It consolidates up to seven circuits from 1A – 200A, eliminates loose wires, protects fuses from explosive fumes, and provides main battery shutdown from a safe location. The SafetyHub²⁵⁰ provides boatbuilders, installers, and boaters a compact and cost-effective solution for circuit protection and battery switching needs, and is ideal for vessels ranging from ski boats to offshore fishing boats.

Additional product information and photos are available at: <http://bluesea.com/products/7727>. A brief product video is available at: <http://bluesea.com/viewresource/1402>. Information about the DAME 2009 awards is available at http://www.mets.metstrade.com/mets2009/e/exp_overig127.

ABOUT BLUE SEA SYSTEMS

Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building products that enhance the experience of boaters. For specific product information and to learn more about Blue Sea Systems, visit www.bluesea.com.

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