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NEWS

For Immediate Release

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Blue Sea Systems Promotes Scott McEniry to Sales Engineer

Blue Sea Systems is happy to announce the promotion of Scott McEniry to Sales Engineer responsible for all custom products. Scott has been with Blue Sea Systems for over eight years and most recently held the position of Sales Operations Manager directing the Customer Service team and managing Technical Support.

In his new role, Scott will be in charge of all aspects of the company's highly successful Custom 360 Panel System program and will direct the Engineering, Sales and Production processes to support this effort. He will also work directly with Boat Builders to assess their needs, make recommendations and modifications to meet their specific applications.

"With the growing demand of our OEM customers for more customization coupled with the success of the custom 360 Panel System, it became clear we needed to add a seasoned manager to direct our effort with custom products and Scott was the obvious choice." said David Johnson, Senior Vice President.

Scott has been sailing since 1970 and currently owns a 30' wooden sloop. He has cruised extensively throughout the Puget Sound, San Juan and Gulf Islands and has made yacht deliveries up and down the west coast.

Blue Sea Systems was founded in 1992 based on a commitment to create innovative high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. Blue Sea Systems employees are active boaters who apply their passion to designing, developing, and building great products that will enhance the experience of boaters.

For more information, please contact Blue Sea Systems at (800) 222-7617.
