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NEWS

For Immediate Release

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Blue Sea Systems Achieves ISO 9001:2000 Certification

Blue Sea Systems has just achieved ISO 9001:2000 certification. ISO 9001:2000 is an internationally accepted reference for business-to-business quality management requirements. Certification is granted to organizations that demonstrate their ability to consistently fulfill customers' quality requirements and applicable regulatory requirements. This certification recognizes Blue Sea Systems' commitment to product quality and excellence in customer service, engineering, supply chain management, and manufacturing.

According to David Johnson, Senior Vice President, "Blue Sea Systems has always been committed to quality. The certification of our Quality System validates our previous efforts and continued focus on delivering quality products and service".

Blue Sea Systems' marine electrical products are built to last. The company was founded in 1992 based on a commitment to create innovative high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. Blue Sea System employees are active boaters who apply their passion to designing, developing, and building great products that will enhance the experience of boaters.

For more information on this or any other product information, please contact Blue Sea Systems at 800 222-7617, or visit their website at www.blueseasystems.com.